

# Blue Bird Project

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## Description

~ Review to earn ~

Blue Bird is an integrative tool for third parties to enhance participation from their audience. With Blue Bird, detailed and well-thought contributions from users such as reviews will grant them BBC coins. BBC coin is a deflationary token developed to drive and reward the audience base of companies for being actively engaged and interactive.

## Blue Bird Landscape

Blue Bird is planned to be integrated with major third parties in the following areas:

- Platforms where a review system is a key feature such as Trip Advisor, Google Maps, Booking.com, Amazon...etc. Get rewarded for the time you spend putting together detailed reviews. Businesses benefit from reviews and feedback, and hence contributors deserve a reward.
- Q&A websites such as Reddit. Members will be able to earn BBC coins by helping other members of these communities. A community does not exist without an active, interactive and engaged audience.
- Content creation platforms.

The Blue Bird team will actively work on expanding the range of rewarded communities through Blue Bird integrative tool.

## Values

### Transparency & Community

Blue Bird is open-source, decentralized and supported by its community of enthusiasts. Open and frank communication is encouraged within the community supporters so that everyone willing can be informed and can participate in every step of Blue Bird's growth! Independent group efforts in development, community self-management and more are strongly encouraged.

### Trust

Trust is at the top of the list when it comes to importance in the crypto world. That means full transparency also in any security effort in addition to community support and development. Examples include audits of BBC's code by top auditing platforms, and tokens being burnt to strongly reduce any risk of malicious behavior.

### Longevity

Blue Bird is in it for the long haul. It is fostering long-term development of the tool and its range of use which will result in expanded real use cases, greater rewards and a popularity beyond temporary trends.

## Benefits for the community

- **Contribution Rewards:** For content shared, review made, questions answered, or knowledge given, members receive BBC rewards depending on content quality.
- **Activity Rewards:** We believe that content creators and the audience co-exist. Therefore, the audience will be rewarded for being actively interacting with content depending on the quality of the engagement.
- **Secure & Safe:** The BBC smart contract will be fully audited by top specialized teams. That means next to zero risk to the community from potential bad actors.
- **Paying with BBC:** Members will be able to use the BBC coin for payments. The Blue Bird team will actively seek ways to make paying with BBC possible for a variety of needs such as travel booking.
- **Browsing Rewards:** Members can choose to go ad free, or to allow ads. Allowing ads grants you BBC coins just by browsing the Blue Bird platform!

## Tokenomics

**Token Symbol:** BBC

**Blockchain:** Binance Smart Chain

**Starting Total Supply:** 100,000,000 BBC

**Final Supply:** 30,000,000 BBC

**Token Starting Price:** \$0.005 (500k MC)

**Utility:** BBC is a BEP20 token. One of its key functionalities is the variety of its decentralized rewarding mechanisms to foster healthy and active communities and partnerships.

**Burning & Liquidity Pool:** Blue Bird tool will include ads and users will have the option to allow them or not. 50% of ads revenue is planned to be used to purchase BBC coins, half of which to be burnt to gradually remove tokens from circulation, and the other half to be used to grow BBC liquidity pool, gradually leading to increased value of the remaining BBCs.

**Operations & Growth:** 20% of the total supply is allocated to fund marketing activities, software maintenance & improvement, team operations and partner integrations.

## How to Get BBC Coins?

1. Initially, BBC will be available through PancakeSwap.
2. Blue Bird team will actively work on listing the BBC coin in reputable exchanges

3. Once the platform is developed, members will be able to connect their personal decentralized wallet and start receive BBC coins as they interact with other members of the community and the platform.

## Roadmap

### Phase I: Community Building

- 1,000 BBC Holders
- CoinGecko Listing
- CoinMarketCap Listing
- 2,000 Telegram Members
- Software Development Fund
- Community Marketing Fund
- 5,000 BBC Holders

### Phase II: Development

- Software Development
- 5,000 Telegram Members
- 10,000 Holders
- 10,000 Telegram Members
- 20,000 Holders

### Phase III: Launch

- Platform Launch
- Integration with Partners
- Beginning of Re-Purchasing Plan
- Initial CEX Listings
- 5,000 Platform Users
- 15,000 Telegram Members
- 30,000 BBC Holders

### Phase IV: Growth

- Software Enhancements
- Integrations with additional partners
- More CEX Listings
- 30,000 Platform Users
- 100,000 BBC Holders

- 50,000 Telegram Members

#### **Phase V: Viral Expansion**

- Influencer Partnerships
- 100,000 Platform Users
- 200,000 BBC Holders
- 100,000 Telegram Members